



## Kwik Fill's annual Laurel Run promotion under way

For the ninth straight year, United Refining Company's Kwik Fill and Red Apple Food Mart locations are selling paper sneakers to support Laurel Run.

Customers who purchase a sneaker can write their name on the sneaker and have it displayed in the store. The suggested donation is \$1, but donations of any amount are appreciated.

Sneakers will be sold at participating locations in Chautauqua and Erie counties in New York, and in Warren County, PA, through July 17. The sneakers, printed on

gold-colored paper, bear an image of event namesake Laurel Hotelling.



Last year, the Kwik Fill/Red Apple locations raised \$4,222 through the Laurel Run sneaker sales. All the money raised in Chautauqua County goes to TRC Foundation to support disability awareness and prevention efforts,

and to enhance employment and work training opportunities for adults with disabilities at The Resource Center's Work Centers.

Money raised in Erie and Warren counties will be split 50/50 between TRC Foundation and organizations that support people with disabilities in each of those communities. Money raised in Erie County will be shared with The Heritage Centers, while funds raised in Warren County will be shared with Bollinger Enterprises.

Support Laurel Run by buying a paper sneaker!

## Online voting determines logo for 2011 Laurel Run

The results are in, and the logo for the 2011 Laurel Run has been decided.

A design created by Katelyn Plecker of Silver Creek High School was the winner in an online poll operated on the *Observer* newspaper's web site.

Initial voting conducted during the annual TRC Expo identified the six finalists. For the second year in a row, the *Observer* posted the finalists on its web site and allowed people to cast votes for their favorite. A total of 700 votes were cast.

Katelyn's design will appear on the 2011 T-shirts and goody bags given to Laurel Run participants who have paid their registration fee. The shirts have been ordered and should arrive the week of July 4. The shirts also will be available



for purchase for \$10; phone 483-2344 for information.

For winning the contest, Katelyn received a \$100 Visa gift card.

We congratulate Katelyn and all of the other students who submitted design for the contest, and we thank their teachers for having them participate.

## Discount for early entry ends July 10

Those planning to register for the 2011 Laurel Run are reminded that the early entry deadline is July 10.

The cost to register for the 8k run, the 5k walk or the 1k fun walk is \$15 until July 10; after that, the price increases to \$20.

The cost to enter the children's fun runs or the motorcycle dice run will stay the same after July 10. For the fun runs, the cost is \$3 per child or \$5 per family; for the dice run, the cost is \$20 for a driver or \$30 for a driver with a rider.

To register online, go to [www.laurel-run.com](http://www.laurel-run.com).

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# Laurel Run News

## Pizza Hut's Laurel Run "Fun"draiser to be held July 11

On Monday, July 11, you can support Laurel Run just by eating lunch or dinner at Pizza Hut.

All day long, the Pizza Hut restaurant on Route 60 in Fredonia will donate 20 percent of the cost of the meal of anyone who was there to support Laurel Run.

Pizza Hut has been holding "Fun"draisers for Laurel Run for several years. A "Fun"draiser held in February in connection with Laurel's birthday raised \$220.32.



Getting ready to enjoy a pizza lunch at the first Pizza Hut "Fun"draiser in February are, from left, Wayne, Laurel and Elaine Hotelling, and Tom Proper. Tom works with Laurel at The Resource Center's Dunkirk Work Center, and he is the two-time defending champion in his age group in the 5k walk at Laurel Run. The Pizza Hut restaurant on Route 60 in Fredonia will hold another Laurel Run fund-raising day Monday, July 11.

In order to have 20 percent of your meal donated to Laurel Run, you must fill out the coupon below and present at the time of payment. The promotion counts in for dine-in and takeout orders.



## "Fun"draiser Night!

Pizza Hut® invites you to come out and support...

**Who:** Laurel Run

**When:** Monday, July 11, 2011

**Time:** All Day

**Where:** Fredonia Pizza Hut®

**Phone:** (716) 672-4044

Pizza Hut® will donate 20% of your purchases\* on the "Fun"draiser Night to your organization! Just give them the ticket below when you pay!

\*Excluding alcoholic beverages. The Pizza Hut logo is a trademark of Pizza Hut, Inc. ® and ™ designates registered trademark and trademark of Pizza Hut, Inc. ©2000 Pizza Hut, Inc.

Please complete and return to a Pizza Hut® employee at the time of purchase



My Name is \_\_\_\_\_

I support the \_\_\_\_\_

Total Spent \$ \_\_\_\_\_ (to be filled out by Pizza Hut® employee and attached to the receipt)

Give this one to family or friends or participate again

Please complete and return to a Pizza Hut® employee at the time of purchase



My Name is \_\_\_\_\_

I support the \_\_\_\_\_

Total Spent \$ \_\_\_\_\_ (to be filled out by Pizza Hut® employee and attached to the receipt)

## 2011 Laurel Run sponsors list growing



Laurel Run is a little over two weeks away, and the number of sponsors continues to grow.

Major sponsors for this year's event are Kwik Fill/Red Apple Food Mart, NRG Dunkirk, New Vision Services, the Observer, and Support Enterprises.

In addition to our traditional sponsors, we are pleased to welcome first-time sponsors Alexet, Chautauqua Resources, Delaware Medical Group, and Premier Consulting Associates.

Here is a list of our 2011 sponsors. If you'd like to join this list, phone 661-4735!

Alexet, Inc.  
Burger King  
Chautauqua Resources  
Delaware Medical Group  
Denny's  
City of Dunkirk  
The Evans Agency  
Kellogg's Snacks

Kix Country  
Kwik Fill/Red Apple  
NAPA Silver Creek/Fredonia  
NRG Dunkirk  
Native Pride  
New Vision Services  
Observer  
Stephen Pericak, DDS

Petri Baking Products  
Pizza Hut  
Premier Consulting Associates  
Village of Silver Creek  
Support Enterprises  
Tim Hortons  
David P. Vona, DPM  
Jim White's Truck & Auto



## Extra, Extra!

**Annual Laurel Run newspaper sale to take place Wednesday, July 6**

Mark your calendars and plan to have some dollar bills with you, because the *Observer's* annual Laurel Run newspaper sale will take place July 6.

Each year, *Observer* Publisher John D'Agostino and his staff stay up late one night to print a special Laurel Run edition of the paper. Volunteers then set out around daybreak to sell the papers at various locations in the Northern Chautauqua County area.

More than 2,000 papers typically are sold. The price is \$1, but many people generously give more than that. Proceeds from the sales benefit Laurel Run.

We are pleased to announce that the Tim Hortons restaurants in Dunkirk, Fredonia, Gowanda, and Irving again this year are permitting us to sell papers at those locations. We also will be selling papers in front of Wal Mart and near Brooks Memorial Hospital.

We still could use some additional volunteers to help us sell between 6:00 and 9:00 a.m. Volunteers will receive a 2011 Laurel Run T-shirt. For more details or to volunteer, phone Vicky Bardo at 661-1477.



**Greg Krauza, a member of TRC Foundation's Board of Directors, sells newspapers during the 2010 sale. Each year, Greg coordinates a group of students to sell papers in downtown Fredonia.**

## LR proceeds promote Fetal Alcohol Syndrome awareness

Money raised through Laurel Run goes to TRC Foundation, which uses some of those proceeds to support disability awareness and prevention activities.

This past year, TRC Foundation monies have been used to implement a campaign to educate the public about Fetal Alcohol Spectrum Disorders (FASD) and

the surefire way to keep them from occurring: simply by having pregnant women avoid consuming alcohol.

A TRC Foundation grant funded a yearlong collaboration between The Resource Center and the Chautauqua Alcoholism and Substance Abuse Council. The campaign, which included public service announcements and

billboards, carried the slogan, "For every pregnant woman, one drink is too many."

The campaign also shared the message that about 40,000 babies born in the United States every year are affected by FASD. Children with FASD face a range of physical, cognitive and behavioral challenges that last throughout their lives.





## Help someone with disabilities take part in Laurel Run

It's the signature moment each year at Laurel Run: dozens of people with disabilities lined up for the start of Laurel's Lap. The signal to start is given, and the Laurel's Lap participants head off in their quest to make it around the track at the ball field in downtown Silver Creek.

Some people are able to run or jog the entire way without assistance. Others need support in one form or another — Laurel rides her cycle, while others rely on family members, friends or bystanders to walk with them or push their wheelchair.

No matter how they make it around the track, Laurel's Lap participants are proud of their accomplishment. And their efforts are applauded by the crowd as each person crosses the finish line.

Because we want everyone with a disability to be able to participate in Laurel's Lap, we don't charge a fee to take part. And, we offer a T-shirt and goody bag to all of the Laurel's Lap participants.

Please consider helping us offset the costs of providing shirts and goody bags to our Laurel's Lap participants. Your donation of \$10 or more will help cover the cost of making sure each Laurel's Lap participant receives a T-shirt and a goody bag.

To make a donation in support of a Laurel's Lap participant, visit [www.laurel-run.com](http://www.laurel-run.com). Click on **Make a Donation in Support of Laurel Run**, and on



**Laurel Hotelling looks on as Diane Muench raises her arms in triumph as she nears the finish line of the 2010 Laurel's Lap, with assistance from Tom Proper. Please consider making a donation to ensure that everyone with a disability can participate in Laurel's Lap.**

the next page, in the box that reads, **Would you care to make this donation in honor/memory of someone?** type in, "Laurel's Lap participant".

Through your donation, you'll receive the satisfaction of knowing you've helped make a special day even better for some very special people.

## Earn a prize for yourself by raising donations online for Laurel Run

Have you created your Laurel Run fund-raising web page yet?

To get started, go to [www.firstgiving.com/trcfoundation](http://www.firstgiving.com/trcfoundation).

Once you're there, follow the instructions to easily make your own fund-raising web page. You can create your page in honor of a family member or a friend. It's also easy to upload a photo to your page. And once your page is set up, you can link it to your Facebook and Twitter accounts.

If you raise enough money, you can earn a prize for yourself:

Amount	Prize
\$150	\$20 gift card
\$250	\$40 gift card
\$350	\$60 gift card
\$450	\$80 gift card
\$550	\$100 gift card

You don't have to participate in one of the Laurel Run events in order to raise money — anyone can do it! It's easy, and you'll find that many of your family members, friends and co-workers will be proud to support you by making a donation.



*Raising funds to meet the needs of individuals with disabilities and their families.*

### Join our online community

Keep up with the latest Laurel Run news and interact with other Laurel Run supporters by following us on Facebook. You also can check out photos and video from last year's event at our Flickr and YouTube sites. Or visit our web site:

[www.laurel-run.com](http://www.laurel-run.com)